

CELEBRATE WITH US
—700 YEARS—



FAIR & RODEO

EXPERIENCE • WESTERN • HERITAGE



SEPTEMBER 3-7, 2024



Did you know that 2024 is Harney County Fair & Rodeo's 100th anniversary?

We invite you to join in the endeavor to make this year's fair and rodeo a kickoff for the next 100 years! Your continued support ensures the sustainability of our fair and rodeo to remain the backbone of Harney County's culture. Our grassroots organization has created a century full of traditions and memories that we would like to see carried forward for years to come. Your contributions stay local, to support local. You're committing to helping youth showcase their knowledge in agriculture through animal projects, food production, gardening, farming, and ranching. The enrichment and encouragement for developing skills such as public speaking, animal husbandry, horsemanship, rodeo events, 4-H, FFA activities, and other valuable life-building skills wouldn't be possible without your support. Let's use this monumental year to come together, collaborate, celebrate, and create a launch into Harney County Fair & Rodeo's next 100 years!

We are reaching out for both financial support and volunteers. To make this fair and rodeo something we can all be proud of, we need you! Volunteers are essential to creating a memorable event where our community comes together, shares ideas and values, and is a place to catch up with one another.

Harney County Fair & Rodeo is the place to experience Western heritage at its finest.

With our sincerest gratitude,

Harney County Fair Board



100 HORSES

\$1,000

LIMITED TO FIRST 100

This one is an absolute must! Help us present 100 years of pride in Harney County. What a statement this will be! You provide your business name, logo, ranch name, brand, or “in memory of” name, and we will create a flag that will be packed on horseback in the town parade and grand entry at Friday and Saturday night’s rodeo.

- ★ Flag carried on horseback during Friday and Saturday night’s rodeo grand entry, and during the parade on Saturday.
 - Sit back and enjoy the show, HCFR board is responsible for the flag being carried.
- ★ Flag is yours to keep as a souvenir or HCFR will store it in hopes of your support the following year.
- ★ Announcer mentions at parade and rodeo.
- ★ Potential to leverage and promote your ranch, brand, family or business in PR opportunities or special features on social media.
- ★ Opportunity to have more than one brand, logo, or family name on the flag. Divide the cost amongst the family.
- ★ 2 parking passes, 2 derby passes, and 2 rodeo passes per night.





FAB FIVE

\$5,000

LIMITED TO 5 SPOTS

This is a special offering for our 100th anniversary, creatively integrating your name, brand, and logo into Harney County Fair & Rodeo's centennial merchandise.

We will be selling **100** of each item:

- ★ Tumblers
- ★ Mugs
- ★ T-shirts
- ★ Sweatshirts
- ★ Ball Caps
- ★ Flag created and carried during parade and grand entry of rodeo, part of the 100 horses. The flag is yours to keep as a souvenir or HCFR will store in hopes of your support the following year.
- ★ Banner placement in rodeo arena, fence at main entrance, or livestock show arena, wherever is most applicable.
- ★ Business name listed and mentioned in advertising and on Fair & Rodeo website.
- ★ Specific social media shout-outs.
- ★ Business name, logo, or brand placed on Rodeo Queen's trailer and autograph sheets.
- ★ Acknowledgment at the event you're sponsoring.
- ★ Booth space to set up as a vendor at fairgrounds during the fair week.
- ★ 10 parking passes, 4 derby tickets, and 4 rodeo tickets.



EVENT SPONSOR

\$2,500

IF IT HAPPENS AT THE FAIR & RODEO, YOU CAN SPONSOR IT!

- ★ Flag created and carried during parade and grand entry of rodeo, part of the 100 horses. The flag is yours to keep as a souvenir or HCFR will store in hopes of your support the following year.
- ★ Banner placement at specific event sponsoring.
- ★ Business name listed and mentioned in advertising and on the website.
- ★ Specific social media shout-outs.
- ★ Business name, logo, or brand placed on Rodeo Queen's trailer and autograph sheets.
- ★ Acknowledgment at the event you're sponsoring.
- ★ 5 parking passes, 4 derby passes, and 4 rodeo passes.

POTENTIAL EVENTS TO CHOOSE FROM ARE:

- ★ Beer Garden
- ★ Live Music & Entertainment
- ★ Entertainment Stage
- ★ Open Class Static Exhibits
- ★ Queen's Lunch
- ★ Queen's Race
- ★ Rodeo
- ★ Specialty Events
- ★ Talent Show
- ★ Team Branding
- ★ Truck Race
- ★ Youth Attractions & Games



SILENT CONTRIBUTION

I WANT TO SUPPORT BUT DO NOT WANT TO BE PUBLICLY ACKNOWLEDGED.

Check amount:

\$100

\$250

\$500

or Other \$ _____



SPONSORSHIP FORM

CHECK THE BOX YOU WOULD LIKE TO SPONSOR:

- 100 Horses Silent Contribution
 Fab Five I also want to volunteer!
 Event Sponsor

Business Name (you want advertised) _____

Contact Name _____

Phone _____ Email _____

Mailing Address _____
Street

City _____ State _____ Zip _____

*Event _____

*Applicable to Fab Five and Event Sponsor only

ALL SPONSORS MUST:

- ★ Submit their sponsorship form accompanied with payment by March 31, 2024
- ★ Email your name along with your advertising image to:
hcfr100years@gmail.com
- ★ Make checks payable to: Harney County Fair & Rodeo
- ★ Mail to: 69660 S Egan Rd | Burns, Oregon 97720

SPONSORSHIP CONTACT:

Jessica Smith, Fair Court & Sponsor Coordinator
503-812-0044 • gjlb4@icloud.com

Lindsey Robertson, Fair Manager
541-573-6447 • harneycountyfair@harneycountyor.gov